

TEXAS
CRAB
FESTIVAL

Benefiting



BOLIVAR
PENINSULA
CHARITIES
"TURNING THE TIDE FOR A BRIGHTER FUTURE"



Our mission is to increase educational and career opportunities for Bolivar Peninsula residents of all ages, and to support local organizations that further the goal of improving the lives of the residents.

New Thursday – Saturday Dates!
May 7 – 9, 2026

Partnerships You Won't Want to Miss!

Bolivar Peninsula Charities (501(c)(3) nonprofit), is proud to present the **Texas Crab Festival** at Swedes Park on the Bolivar Peninsula. This annual fundraiser was started by a few of the local business leaders in 1985 to promote tourism. It has evolved over the years and now includes the distribution of HIGHSCHOOL SCHOLARSHIPS, partnerships with CHRISTMAS ANGEL TREE programs, holiday GIFT CARD and BIKE giveaways and more. **Texas Crab Festival** remains committed to nurturing the communities' needs.

This Gulf Coast tradition treats an estimated 8,000 plus attendees to live music from local to global artists, offering some of the most amazing cuisine you'll find in the south. Whether it's a cookoff, a stop at your favorite food vendor, or a good ole' fashioned eating contest, your taste buds will NOT be disappointed.

Health and fitness enthusiasts can take part in the 5K-1K timed Run/Walk. Texas 2-Step your way to cash prizes. Show off your skills at the washers, horseshoe, or cornhole tournaments. If scavenger hunts are your jam, you can follow the clues to find hidden treasures on the Swedes Park grounds.

Did someone say WIENER DOG RACES? One of the largest draws for this festival is the ever-popular wiener dog races. All eyes will be on the LIVE CRAB RACES as they come down the stretch for the win. You'll want to purchase your chance to win a Custom Golf Cart, bid on some unique items in both the Live and Silent Auctions.

If you want your business to be featured at this unforgettable three days of extreme family fun, contact

Mark DeSantis, President & Fundraising Chair
bptxcharities@gmail.com or by calling 512.470.0376

Annual partnerships are due by March 31.

Attendees will discover your business when you partner with Texas Crab Fest.

By committing to one of the carefully curated partnerships, garnering the best visibility and return on investment.

Please note: Current sponsors have first right of approval each year.





“Noteworthy” 2024 - 2025

Conducted our annual Christmas giving, providing bikes to 47 families and distributing gift cards

Awarded 10 new college scholarships to Bolivar Peninsula students, totaling \$52,000

Provided \$3,000 for children’s summer camps

Allocated \$9,500 for our “Learn More Earn More” program, supporting various professions such as nursing, welding, and dental assisting

Since 2013 we have supported the Bolivar Peninsula with over \$911,216 in activities

“Accolades” 41st Annual Event

Selected as one of “10 Best Festivals to Dive Into” by USA Today

Featured on Food Network “Eating America with Anthony Anderson”

Great Live Music all weekend

“Music, Art & Crabs – Gulf Coast Style”



Texas Crab Festival Partnerships

-Presenting Legacy Crab – \$20,000 2026 Featured Entertainment on Saturday Night “Shinyribs”

As the Presenting Legacy Crab Partner, you will have top billing and festival-wide prominence.

- Your business will be recognized with the introduction of all featured acts on Saturday
- Opportunity to present the top billing for the night
- Eight-to-ten-minute promotional video (includes production and airtime)
- You will choose the winner of the art contest for the official “Crab Patrol” t-shirt
- Most prominent Stage Signage
- Name/logo will be added to all souvenirs, marketing materials, press releases, signage, social media, and more
- Featured listing on the Texas Crab Festival website home page with a direct link to your website
- Your logo will be featured on approximately 500 “Crab Patrol” t-shirts worn by volunteers
- Top billing on our Facebook and Instagram
- Logo featured on Banners placed at both the entrance & stage
- Recognition throughout the three-day event with opportunities for your chosen spokesperson to welcome everyone during the opening ceremony
- Exclusive branded booth space in premium zone
- 100 festival admission wristbands are good for all three days to share with your clients, family and friends
- 10 VIP Parking passes
- 20 VIP Lazy Crab Saloon passes

Legacy Crab – \$15,000

2026 Featured Entertainment on Friday Night

“Josh Ward”

As the Presenting Legacy Crab Partner, you will have top billing and festival-wide prominence.

- Your business will be recognized with the introduction of all featured acts on Friday
- Opportunity to present the top billing for the night
- Eight-to-ten-minute promotional video (includes production and airtime)
- Most prominent Stage Signage
- Name/logo will be added to all souvenirs, marketing materials, press releases, signage, social media, and more
- Featured listing on the Texas Crab Festival website home page with a direct link to your website
- Your logo will be on approximately 500 “Crab Patrol” t-shirts worn by volunteers
- Top billing on our Facebook and Instagram
- Logo featured on Banners placed at both the entrance & stage
- Recognition throughout the three-day event with opportunities for your chosen spokesperson to welcome everyone during the opening ceremony
- Exclusive branded booth space in premium zone
- 100 festival admission wristbands are good for all three days to share with your clients, family and friends
- 10 VIP Parking passes
- 20 VIP Lazy Crab Saloon passes





Blue Crab – \$10,000 2026 Featured Entertainment at “Thursday Night Locals”

“Texas Thunder Band”

As the Presenting Legacy Crab Partner, you will have top billing and festival-wide prominence.

- Your business will be recognized with the introduction of all featured acts on Thursday
- Listing on the Texas Crab Festival website home page as “Thursday Night Locals” sponsor
- Eight-to-ten-minute promotional video (includes production and airtime)
- Most prominent Stage Signage
- Your logo will be on approximately 500 “Crab Patrol” t-shirts worn by volunteers
- Name/ logo will be added to all marketing materials, press releases, signage, and social media
- Listing on the Texas Crab Festival website home page with a direct link to your website
- Postings on Facebook and Instagram
- Recognition throughout the three-day event
- A banner near the entrance & stage (we will need your artwork)
- Exclusive branded booth space
- 50 festival admission wristbands are good for all three days to share with your clients, family and friends
- 10 VIP Lazy Crab Saloon Passes
- 5 VIP Parking Passes

A Crab by Any Other Name - Venue Naming Rights – \$10,000



10 Year Contract with Swedes Expires after the 2034 Festival

**As the Venue Name, you will have year-round visibility
and first right of approval when the contract expires.**

- The venue will boast your name/logo. It will be added to all marketing materials, press releases, and social media
- Listing on the Texas Crab Festival website home page with a direct link to your website and to the Festival Grounds website
- Your logo will be on approximately 500 “Crab Patrol” t-shirts worn by volunteers
- Postings on Facebook and Instagram
- Recognition during programming and awards for all three days
- A banner near the entrance & stage (we will need your artwork)
- 50 festival admission wristbands are good for all three days to share with your clients, family and friends
- 20 VIP Lazy Crab Saloon Passes
- 4 VIP Parking Passes





Stone Crab – \$6,000 Entertainment Sponsor (Two Available)



Thursday/Friday:

Texas Thunder Band | Michael Ferrel | Teague Brothers



Saturday:

Catalina Wine Mixer | Mudflats | JAG

- One for Thursday/Friday and one for Saturday music sponsor (except headliner).
- Name/logo will be featured on marketing materials, press releases, signage, and social media
- Your logo will be on approximately 500 “Crab Patrol” t-shirts worn by volunteers
- Postings on Facebook and Instagram
- Recognition throughout the three-day event
- A banner on the festival grounds (we will need your artwork)
- 25 festival admission wristbands are good for all three days to share with your clients, family and friends
- 10 VIP Lazy Crab Saloon Passes
- 5 VIP Parking Passes

Fiddler Crab – \$5,000 (Three Available)

Golf Cart Raffle | Center Skybox | West Skybox

- Skybox: Exclusive use of private box providing excellent view of entertainment state
- Raffle: Name/logo will be featured on the raffle ticket
- Name/logo will be added to all marketing materials, press releases, signage, and social media
- Listing on the Texas Crab Festival website with link to your website
- Your logo will be on approximately 500 “Crab Patrol” t-shirts worn by volunteers
- Postings on Facebook and Instagram
- Recognition throughout the three-day event
- A banner on the festival grounds (we will need your artwork)
- 20 festival admission wristbands are good for all three days to share with your clients, family and friends
- 10 VIP Lazy Crab Saloon Passes
- 5 VIP Parking Passes





Ghost Crab – \$3,000 (Five Available)

**5K Fun Walk/Run | 2-Step Dance Contest
Crab Gumbo Cookoff | Lower Box | Kidz Zone**

- Name/logo will be added to signage, and social media
- 5K Fun Run: logo in prime location on 5K t-shirt
- Gumbo Cookoff: logo in prime location on Gumbo t-shirt
- Listing on the Texas Crab Festival website
- Your logo will be on approximately 500 “Crab Patrol” t-shirts worn by volunteers
- Postings on Facebook and Instagram
- Recognition during programming and awards at the sponsored event
- A banner on the festival grounds (we will need your artwork)
- 10 festival admission wristbands are good for all three days to share with your clients, family and friends
- 6 VIP Lazy Crab Saloon Passes
- 3 VIP Parking Passes

Surf Crab – \$2,000 (Six Available)

Hospitality Center | Koozies | Beer Tokens Caps/Visors | Merchandise Bags | Wristbands

- Name/logo on sponsor banners and event signage
- Social media mention
- 10 Festival wristbands
- 2 VIP Lazy Crab Saloon Passes

Mud Crab – \$1,000 (16 Available)

Crab Legs Contest | Crab Boudin Ball Eating Contest Wiener Dog Races | Crab Races | 12 Banner Spots (8' x 3')

- Name/logo on sponsor banners and sponsored item
- Recognition during programming and awards at the sponsored event
- Social media mention
- 10 Festival wristbands



Hermit Crab – \$500 (Five Available)

**Cornhole Tournament | Horseshoes Tournament | Washers Tournament
Scavenger Hunt | Kid's Crab Fest Media Contest | 12 Banner Spots (5' x 2')**

- Recognition during programming and awards at the sponsored event
- Social media mention

Official 5K Fun Walk/Run T-Shirts Logos – \$250

- Logo on official 5K t-shirts
- Social media mention

Live & Silent Auction In-Kind Donation

- Please consider donating an in-kind item to our silent and live auctions. Every donor will be recognized on social media, and your information will be displayed and/or mentioned with your item. If you supply business cards or brochures, we will be happy to place them next to your item for maximum exposure.

Festival Vendor

- If you have a unique item you want to sell at the Texas Crab Festival and would like to be considered as one of our exclusive vendors, be sure to complete the online application at texascrabfestival.org/vendors/



Billboard Advertising Opportunities

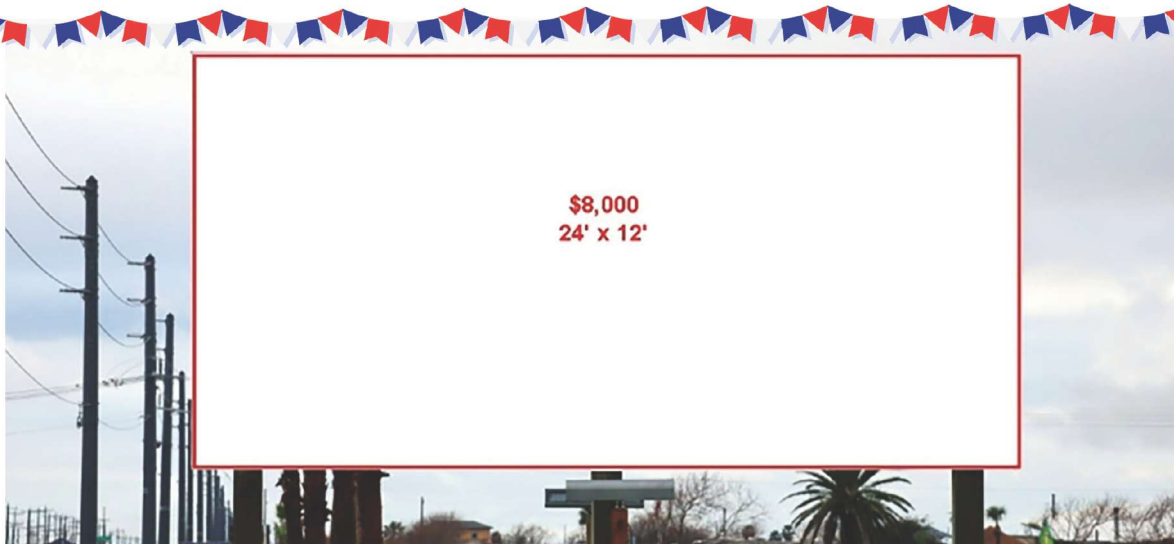
(Annual Agreements)

All Billboards are on the Swedes Park grounds and face State Highway 87 for maximum visibility. You will supply the artwork. If you are unable to supply the artwork, our design team will be happy to assist you with an additional charge. You will receive final proof before printing. Texas Crab Festival will cover the cost of printing and installation.



Exclusive Grand Crab - \$12,000/Annually
32' x 16' (512 Square Feet)

- Website and social media recognition
- 30 Festival wristbands
- 5 VIP Lazy Crab Saloon passes



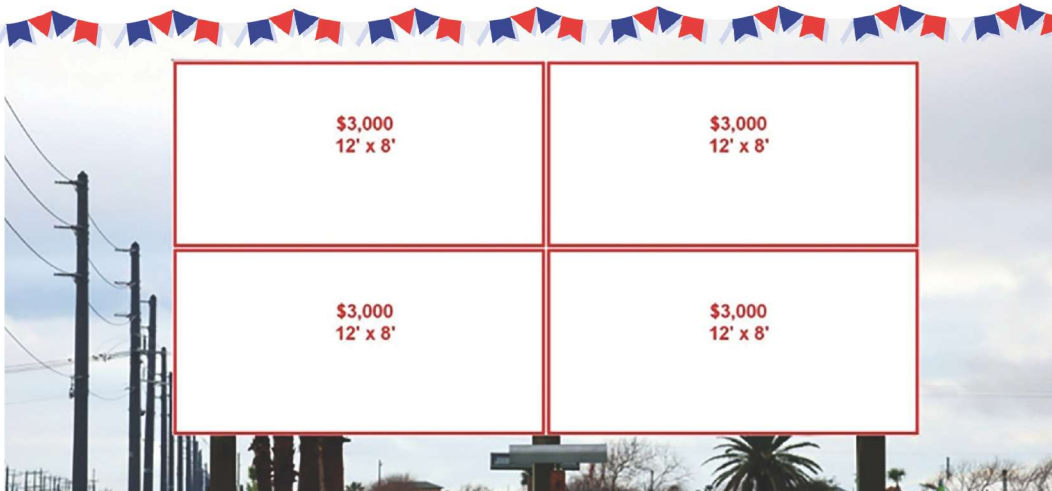
Star Crab - \$8,000/Annually 24' x 12' (288 Square Feet)

- Website and social media recognition
- 25 Festival wristbands
- 3 VIP Lazy Crab Saloon passes



Claw-Some Crab - \$6,000/Annually 12' x 12' (144 Square Feet) – Two Available

- Website and social media recognition
- 20 Festival wristbands
- 2 VIP Lazy Crab Saloon passes



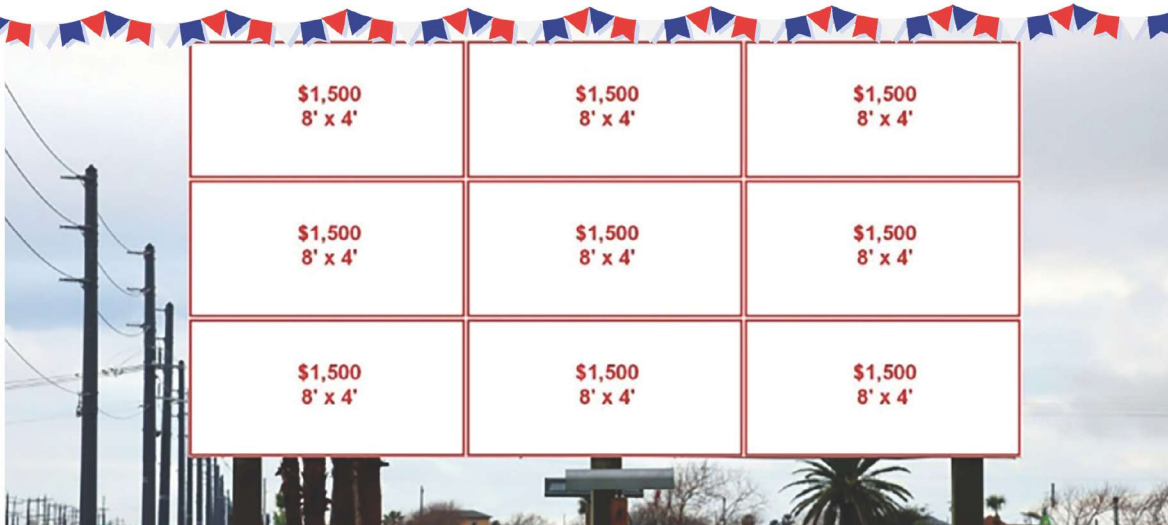
Peninsula Crab – \$3,000/Annually 12' x 8' (96 Square Feet) – Eight Available

- Website and social media recognition
- 10 Festival wristbands



Back Stage Crab – \$3,000/Annually 18' x 6' (108 Square Feet) – Six Available

- Website and social media recognition
- 10 Festival wristbands



Cast of Crabs - \$1,500/Annually 8' x 4' (32 Square Feet) – Nine Available

- Website and social media recognition
- 10 Festival wristbands



bolivarpeninsulacharities.org | bptxcharities@gmail.com

Mark DeSantis, President

Lance Bradley, Vice President

Gray Hays, Treasurer

Tom Osten, Director

Ly Lac, Director

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